



2013 Alaska Occupational Safety Summit - Exhibitor Information!

This year we will have 21 Exhibitor Booths. The Summit invites exhibitors to showcase the latest in occupational safety, health, industrial hygiene and fire products and services to help our attendees succeed with their particular safety needs and offer realistic solutions to their safety challenges.

Exhibitor Booth Registration timing will be two-tiered. First tier registration will be open exclusively to our loyal exhibitors that have been supporting this premier event for five years or more. The second tier will be open to all other interested parties.

An e-mail will be sent to all previous exhibitors (to the e-mail address we have on file) as soon as registration details are finalized and registration opens. If you are a potential **new** exhibitor, please forward your contact information to ann@hselindsey.com.

All registrations will be processed on-line. The registration site will be sent by e-mail to exhibitors on our e-mail list and the link will be posted on our Chapter Webpage once it opens publicly.

Please note booths for this Summit sell out in less than a day due to high demand, low supply and the interest from decision makers in the industry to attend this Conference. Please email us at Alaska.safety.engineers@gmail.com if you would like to be added to our notification list when additional exhibitor registration information becomes available. This year, we've increased number of booths and took away the super booths, at the request of exhibitors and attendees alike. We pride ourselves in continually improving the experience of our exhibitors and attendees in this event.

Timeline:

October 15 – set up will open @ 2:00pm in the Hotel Captain Cook Ballroom. Exhibit Hall will open for a Welcoming Reception from 5:30-7:30pm
October 16 – 17th, 2013 is the Conference – Attendee Registration opens at 7:00 am both days.

Exhibitor Registration Includes:

- Entry to the Exhibitor Area
- Entry into the Exhibitor Challenge Competition
- A 2 Minute Commercial to address all attendees (during one of the conference lunches)
- Meals for two days for 2 Exhibitor Booth Attendants
- 3, by Invitation only, Invites to the VIP exclusive Exhibitor, Speaker, Sponsor Appreciation Reception, held October 16th from 5:30 - 7:30pm in the Quarter Deck of the Captain Cook

NOTE: If you will have more than two attendees at your booth, you must register the additional people to ensure they receive name tags.

– Standard Booth Rate is Set at: **\$695**

Please let us know if you have any other questions or concerns - email ann@hselindsey.com We will work to have a response to you within 24-48 hours.

DETAILS:

* **New This Year: A Welcome Reception!** – This will increase your time with attendees! This will be held the evening of October 15th in the Exhibit Hall and will commence at 5:30–7:30 PM. We ask that all booths be set up prior to this event.

Exhibitor Competitions!! It was a huge success and increased attendee interaction with our valued Exhibitors, so we're continuing the "Exhibitor Challenge" again this year! 2 Categories:

1 - The Coveted, "**Attendee / Peoples Choice Award**" - show your innovative booth design; products / services; interactive style; etc.

2 - "**Best New Product**" - this could be new to the attendee or industry - pull out your thinking caps and Wow us with what's new!

The Summit encourages Exhibitors to donate a door prize, which we utilize the "ballots" from attendees for this Challenge for entry to win these Exhibitor door prizes.

Exhibitor Showcase Announcements!! - Short "commercials" in the main attendee gatherings
Each Exhibitor Receives = 2 minutes to address attendees regarding products / services -reasons to visit your booth!

Exhibitor Booth Layout & Expectation Information

Standard booths consist of an approximately 10' x 6' area with pipe and drape. Each booth will have electrical service. Each booth will have the option of a skirted table. Any additional needs may incur costs and are not covered by your registration.

All displays must be free standing or fit on the table provided. The hotel does not allow anything to hang from walls. For safety reasons, please make sure no displays block walkways or any entry/exit doors. ALL DISPLAYS MUST FIT WITHIN THE DRAPED BOOTH SPACE.

Lastly, while we understand that sales are essential to your business, we ask that your approach be more inclined toward providing information, education and networking with our attendees to create your sales leads. Our intent is to assure that your "booth" will not be a sales counter. We appreciate your cooperation.

Wireless internet will be available in the Exhibitor area for your use.

Safety Summit Registration

If you'd like to attend the conference sessions or receive CEU's, you must register as an attendee; Registration fees can be found on the website.

Interested in being a Sponsor? Please contact Kim Black at: kdblack@alaskaspineinstitute.com for all the details and benefits of also sponsoring. As a sponsor, you are allowed to contribute to the Conference Attendee Bags.

Booth Cancellation

No refunds will be given for cancellations on exhibitor booths unless a replacement exhibitor can be found and pays for the space prior to the Summit. In these cases, a \$50.00 service fee will be applied.

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